

04/04/ 2011

Company  
Street Address 1,  
Street Address 2,  
City  
Australia

Dear Sir / Madam

### **Norco Community Cash Caps Programme**

Firstly, I would like to thank you for the support you have shown Fonterra Brands Australia and Norco in participating in the Norco Community Cash Caps programme over the past twelve months. We are very pleased to have been able to assist your organisation in raising much needed funds.

Over the past six years, this initiative has contributed more than \$1 million to help over one thousand local schools and community groups who have taken part in the programme, and we are very proud of this.

We are now developing a new community focused initiative, which means the Norco Community Cash Caps programme is coming to an end. We will be announcing more on this exciting new initiative in the coming months.

From 30 April 2011 the Community Cash Caps lids will no longer appear on the two and three litre Norco Milk products. We ask that all claims be submitted through the usual mechanism before June 30, 2011 in order to ensure prompt processing. If you have any queries, please contact our Community Cash Caps hotline on 1800 222 386.

Once again, thank you for your continued support of the Norco brand and our quality dairy products and we look forward to the launch of our new community programme and your continued participation.

Yours sincerely,

Liz Mant  
Assistant Brand Manager - Beverages